

PRINCIPAL EMAIL TEMPLATE

Dear Principal _____,

My name is _____. I am a parent in _____ School District and an active volunteer with the Boy Scouts of America. Our Cub Scout Pack _____ would like to recruit at your school open house on _____. We'd like to set up a table with information about our Cub Scout Pack at the event.

As you know, a vibrant Scouting program teaches the ethics embodied in the Scout Oath and Law, leadership skills, and an appreciation of nature. Cub Scout Packs and Scouts BSA Troops perform many service projects benefitting community schools including trash pickups, supervised facility improvements, and Eagle Scout Projects. We appreciate your support and want to improve _____ school through ongoing service projects and other help you might identify. We welcome your ideas and suggestions.

I've also attached a checklist that outlines many options for recruiting that may or may not be allowed at the school. We'd appreciate if you could fill it out and return it at your convenience.

Again, thank you for your support. We seek to form a strong bond between Scouting and the school.

Yours in Scouting,

Parent in _____ School District & Boy Scouts of America Volunteer

Methods for Distributing Invitations to Join Scouting

The Hudson Valley Council of the BSA desires to work in close cooperation with Elementary and Middle School administration for the benefit of our community youth, families and the schools that serve them. A vibrant Scouting program teaches the ethics embodied in the Scout Oath and Law, Leadership skills, and an appreciation for Nature. Cub Scout Packs and Scouts BSA Troops perform many service projects benefitting community schools including trash pickups, facilities improvements, and Eagle Scout Projects. We'd like to understand what membership invitation distribution methods are approved for your school. Thank you in advance for your time and support of Scouting.

School Name: _____

Filled Out By: _____

Phone: _____

E-mail: _____

Please check those distribution methods which are permitted at your school.

_____ Drop off flyers at school – stuff teachers boxes

_____ Include in school resource directory _____ Include in school website

_____ Hand out in person in the classroom

_____ Include in school's official calendar

_____ Hand out in person in lunchroom

_____ Put posters in school buildings

_____ Hand out in person on the playground

_____ Put signs in school lawn

_____ Hand out in person at end-of-day assembly

_____ Put an ad in Nextdoor: the social network for your neighborhood

_____ Make announcement over PA system

_____ Principal endorse Scouting

_____ Obtain list of students for personalized phone calls

_____ Hand out in person before school as students enter building

_____ Obtain list/labels of students for special mailing

_____ Hand out in person before school at breakfast

_____ BSA reimburse school district for postage for special mailer

_____ Hand out in person after school between door and bus/parent

_____ Attend school open house/curriculum nights

_____ Hand out in person after school to parents waiting to pick-up child

_____ Guest speaker at school enrichment presentation

_____ Utilize school's marquee

_____ Attend school registration

_____ Put ad/article in school / PTA newsletter

_____ Cub Scouts distribute (personalized) invitation cards to friends in school